

---

## LEGAL LIGHTHOUSE PRIVACY POLICY

---

(Effective as of September 1, 2016)

At Legal Lighthouse, security of your data is our top priority. Legal Lighthouse is committed to maintaining the confidentiality of personal and business information through robust privacy protections for its users.

Our Privacy Policy is designed to help you understand how we collect, use and safeguard the information you provide to us and to assist you in making informed decisions when using our Service. By accepting our Privacy Policy and Terms of Use (found here: [http://www.legallighthouse.ca/legal/terms\\_of\\_use.pdf](http://www.legallighthouse.ca/legal/terms_of_use.pdf)), you consent to our collection, storage, and use, of your personal information as described in this Privacy Policy. This Privacy Policy is part of, and is governed by, the terms and conditions set forth in the Legal Lighthouse Terms of Use. If we change our privacy policies or practices, we will also change this Online Privacy Policy.

### 1. What services does the privacy policy apply to?

For purposes of this Privacy Policy, “Service(s)” refers to the platform services which can be accessed via our website at [www.legallighthouse.ca](http://www.legallighthouse.ca) or [www.droitphare.ca](http://www.droitphare.ca) and as defined in our Terms of Use. The Privacy Policy applies to the personal and business information that we collect on our Site.

### 2. The personal and technical information we collect via the Site

#### a. Personal Information

The Site collects “Non-Personal Information” and “Personal Information.” Personal Information includes identifying information, which you voluntarily submit to us through the registration process at the Site. For example, to connect with a lawyer, you must submit identifying information such as your name, address, telephone number and e-mail address. By registering to the site and/or connecting with a lawyer, you are authorizing us to collect, store, and use your identifying information in accordance with this Privacy Policy. This information will not be shared with anyone or any organization, except for the lawyer that you request an evaluation from. The lawyer’s use of this information is regulated by the deontological code that they are bound by as a lawyer, but if you would like specific assurances please feel free to ask the lawyer about what privacy guarantees they offer.

#### b. Non-Personal Information

This Site may also collect non-personal information on your preferences, such as language and sorting preferences; information on which pages within this Site you visit; and certain technical information regarding your computer and operating systems, such as your Internet protocol address, the domain name you are coming from, and certain system configurations and settings. We will not know who you are unless you tell us and this information is only used to increase functionality and usability of the Site.

### 3. **How we use, share and secure personal information that we collect.**

#### a. Personal Information

The information you give us is safe. We will never rent, sell, share or otherwise disclose your personal information to third parties. We will not use this information to contact you for any reason unrelated to your use of Legal Lighthouse. In general, the Personal Information you provide to us is used to help us communicate with you. We do, however, send you notifications regarding usage of the Legal Lighthouse service. We do share Personal Information with Participating Lawyers who you choose to connect with.

We may contact you periodically regarding your account or any service that you have subscribed to. We may also send you promotional announcements from time to time about new products and services that you might find useful. You may opt out from receiving information from us at any time but following the opt-out links at the bottom of the emails.

#### b. Non-Personal Information

In general, we use Non-Personal Information to help us improve the Service and customize the user experience. We also aggregate Non-Personal Information in order to track trends and analyze use patterns on the Site. This Privacy Policy does not limit in any way our use or disclosure of Non-Personal Information.

### 4. **What about cookies?**

Legal Lighthouse may use both persistent and session cookies. We use cookies to gather information about Site usage to help us improve the content, usability, and functionality of this Site.

For instance, persistent cookies may be used to save your user ID or login password for future logins

to Legal Lighthouse and to remember your personal settings, such as language selection. We may use session cookies to allow us to understand how many new and repeat users visit this Site, which features or pages are most popular, and user browsing and usage patterns.

While any user is free to disable the use of cookies in their browser settings, doing so can affect the performance of certain website functionalities and so this possibility should be weighed carefully when taking such actions.

## **5. Protection and Security of your Personal Information.**

### **a. Servers**

When using our services, you do not have to worry about the security of your information. Industry-leading Canadian servers and encryption technology keep your information secure. These security measures are in place to make sure your personal information is always protected. We further protect your information from potential security breaches by using certain security measures and techniques such as transport layer security (TLS), cross-site request forgery tokens and digest access authentication.

However, these measures do not guarantee that your information will not be accessed, disclosed, altered or destroyed by breach of such firewalls and secure server software. By using our Service, you acknowledge that you understand and agree to assume these risks.

### **b. Security of your financial information**

All credit cards transactions on our Site are processed through a third party secure gateway. The third party servicer for all payment processing on our Site is Stripe ([www.stripe.com](http://www.stripe.com)) We are not responsible for the privacy practices employed by Stripe's website or the information or content it contains. We encourage our users to read the privacy statements of this website before proceeding to use our payment services.

Legal Lighthouse does not store any of your credit card information nor do we provide your credit card information to Participating Lawyers.

To receive online payments, Participating Lawyers create an account of their choosing with Stripe. All sensitive financial information pertaining to this account is stored on the respective third-party website and are governed by their privacy policies. We encourage

Participating lawyers to read the privacy statements of the applicable website before proceeding to use our payment services.

**c. Passwords**

We implement security measures designed to protect your information from unauthorized access. Your account is protected by your account password and we urge you to take steps to keep your personal information safe by not disclosing your password and by logging out of your account after each use. Your account is secured by a triple fail security rule, which will disable your account in the event someone attempts to access your information by trying different pass codes. You will be required to change your password periodically. Passwords are never stored in plain text in our database.

**d. Encryption**

All data transmitted between your computer and our website is encrypted via HTTPS.

**6. Your rights regarding the use of your personal information**

You have the right at any time to prevent us from contacting you for marketing purposes. When we send a promotional communication to a user, the user can opt out of further promotional communications by following the unsubscribe instructions provided in each promotional e-mail. You can also indicate that you do not wish to receive marketing communications from us in the “Settings” section of the Site. Please note that notwithstanding the promotional preferences you indicate by either unsubscribing or opting out in the Settings section of the Site, we may continue to send you administrative emails including, for example, periodic updates to our Privacy Policy.

**7. Contact us**

If you have any questions regarding this Privacy Policy or the practices of this Site, please contact us by sending an email to [info@legallighthouse.ca](mailto:info@legallighthouse.ca).

**Last Updated:** This Privacy Policy was last updated on September 2, 2016.